



HOUSTON--/PRNewswire/April 30, 2004

EnDevCo Retains TVA for National Media Campaign

EnDevCo, Inc. (OTCBB:ENDE.OB) the *Energy Development Company*, today announced that it has retained **TVA Productions**, a leading Los Angeles-based communications firm, to develop and launch an extensive multi-media campaign to promote the Company's activities in the energy sector. The media campaign is designed to generate over 22,000 placements on TV, radio, print media, and airline in-flight programs.

About EnDevCo

EnDevCo is a dynamic and growing energy company establishing an identity that is consistent with its business development activities. The Company participates in three sectors of today's energy industry: 1) oil and gas exploration and production, 2) development of new technologies which increase oil and gas production, using that technology to gain leverage in the purchase of domestic natural gas production, and 3) merchant power and integrated industrial site development.

Founded on the principle that the sensible application of "state of the art" geoscience technologies provides a profound reduction in the risk profile that accompanies all investment in oil and gas exploration and production, EnDevCo has adopted an attitude that can be encapsulated in the statement "...*science before the drill bit.*"

EnDevCo is pursuing oil and gas exploration and production opportunities in both domestic and international venues. For example, the Company has farmed in to four blocks in the Gulf of Mexico that provide the opportunity to participate in the drilling of low risk, development wells. Several of the blocks are currently in production and as a result of recently acquired 3D seismic data, additional low risk development drilling opportunities have been identified. Participation in these types of relatively low risk and low cost wells will provide near term cash flow to support the activities of the Company. For more information on EnDevCo, visit www.endevcoinc.com

About TVA Productions

TVA is one of the leading media production and news placement syndicates in N. America --- with HD production and broadcast facilities, extensive distribution and tracking resources, and a worldwide staff. Since 1987, TVA has provided performance-based media booking services, national and local programming, and broadcast/print-ready News Features for over 20,000 TV, radio and print media outlets. TVA's "**Pay Only for Results**" services have been successfully used by Fortune 500 companies, startups, micro to midcaps, as well as ad agencies, PR firms national associations, non-profits, and government agencies worldwide. TVA team members have won over 40 Golden Mike, Addy, Emmy, Clio, Telly and Aegis awards. For more information on TVA, visit www.tvaproductions.com

FORWARD-LOOKING INFORMATION

Information in this news release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All such forward-looking statements involve risks and uncertainties including, without limitation, adverse business or market conditions, the ability to secure and satisfy customers, the availability and cost of materials from suppliers, adverse competitive developments, change in or cancellation of customer requirements, and other risks detailed from time to time as set forth in applicable SEC filings.

Contacts:

EnDevCo: Patrick Woerner (713) 880-8711 pwoerner@endevcoinc.com

TVA: Todd Erickson (310) 497-8049

Source: EnDevCo, Inc.